

Nathalie McGloin

Britain's only female paralysed racing driver



R A C I N G

BRITAIN'S FIRST TETRA RACING DRIVER

Nathalie McGloin is the first female spinal injury to be granted her race licence in the UK. Not only is Nathalie the only disabled driver in her championship she is also the only women. Having broken her neck in a car crash at 16, Nathalie is completely paralysed from the chest down.

Her specially adapted Cayman S racing car has been fitted with radial hand controls which operate on a push forward to brake, push down to accelerate mechanism. She also has a custom race seat that is molded to the shape of her ribcage, helping her feel what the car is doing underneath her. The Cayman also has an automatic PDK gearbox which allows Nathalie to race the car in full auto mode without having to change gear.

"Motorsport is the only sport in the world where disabled people can compete against able-bodied people on a level playing field and this must be celebrated. Motorsport is for everybody and I want to demonstrate that Anything Is Possible."

As well as racing, Nathalie does inspirational speaking for corporate companies and spinal units. At the corporate talks her aim is to challenge people never to underestimate anyone with a SCI. Whereas at spinal units, she hopes to show newly injured patients that life after spinal injuries doesn't have to be any worse, it just has to be different.



COVERAGE IN THE MEDIA

14m

Sky Sports weekly reach

Sky Sports reported on her race at Silverstone and the VT was shown on repeat all day on Sky Sports News.

8.9m

ITV4 weekly reach

Nathalie drove Alex Brooker around Thruxton in the Cayman racing car and her 911 GT3. The program was aired in conjunction with Goodwood Festival of Speed.

BBC

Nathalie is a regular guest on many BBC radio programs, telling her story on BBC 5 Live and BBC Radio Northampton and featuring on BBC Global. She also appeared on BBC News with Claire Williams of William F1 to talk about racing with a spinal injury and her charity Spinal Track. **BBC 5 Live has a weekly reach of 5.8m** and BBC Look East has a **weekly viewing reach of 4.3m**.

581k

Motors TV weekly reach

All Nathalie's races are on Motors TV. This season includes one live round from Donington. Nathalie gets good TV coverage and is often interviewed.

2.9m

Red Bull monthly traffic

An article was written about Nathalie's first race weekend at Brands Hatch by Red Bull. It was the featured article that week on REDBULL.COM and was shared **2,100 times through Facebook and Twitter** alone.

48.5m

Carfection YouTube views

Carfection created a mini feature length documentary on Nathalie and her racing. Carfection are a multimedia CBS owned internet channel with **447k YouTube subscribers**.

RADIO

Nathalie is a regular guest on **Heels on Wheels**, an American motorsport show that has 65,000 international weekly listeners. She is also a regular guest on **Manx Radio** who have over 10,000 listeners an hour.



FIA

In 2017 Nathalie was appointed the inaugural President of the new FIA Disability and Accessibility Commission. After doing some speaking events at FIA International conferences, Jean Todt invited Nathalie to Paris to offer her this important role. The Commission is tasked with setting a global standard for disabled drivers to compete safely and on equal terms with able-bodied drivers. Nathalie hopes to grow the global profile of Motorsport and celebrate it's unique and inclusive competition.



DARE TO BE DIFFERENT

In January of 2016 Nathalie was asked to become an ambassador for Susie Wolff's new initiative Dare To Be Different. The MSA backed initiative is often featured on the BBC with their headline events, two of which Nathalie attended as ambassador. Nathalie was one of the main ambassadors for D2BD that featured on the BBC news report and continues to feature in articles by the MSA, the D2BD main website and web articles by various media sites including lifestyle publication Forbes.

SPONSORSHIP PACKAGES

BRONZE - £5,000

Stickers on the car

Link to business/website on
nathaliemcglainracing.com

Social media exposure

Access to one track/test day to learn what it takes to race with the best of the best in the Porsche Club Championship. Learn how hand control set up, seating position and physical strength allow a tetraplegic to race a Porsche competitively in an able-bodied championship

Inspirational talk to be given by Nathalie at one internal business event

Business logo on team kit of driver

Hospitality tickets to one race per season

SILVER - £10,000

Sticker on the car in prime position

Link to business/website on
nathaliemcglainracing.com

Social media exposure

Access to two track/test days to learn what it takes to race with the best of the best in the Porsche Club Championship. Learn how hand control set up, seating position and physical strength allow a tetraplegic to race a Porsche competitively in an able-bodied championship. These days can be attended by company employees as team building exercises or company clients in order to promote your business

Two inspirational talks to be given by Nathalie, one to be an internal business event and one to be external event, e.g. company clients or associates

Business logo on team kit of driver and mechanics

Full hospitality tickets for up to five people at two races of your choosing per season

GOLD - £50,000

Exclusive race car branding

Team name to be changed to company name or race team name of your choice

Link to business/website on
nathaliemcglainracing.com

Premium social media exposure

Access to four track/test days to learn what it takes to race with the best of the best in the Porsche Club Championship. Learn how hand control set up, seating position and physical strength allow a tetraplegic to race a Porsche competitively in an able-bodied championship. These days can be attended by company employees as team building exercises or company clients in order to promote your business

Two inspirational talks to be given by Nathalie at internal business event

Two external corporate talks to be given at events of your choosing

Full team kit company branding

Full hospitality tickets for up to five people per race for entire season

CONTACT

Please don't hesitate to get in contact with any questions or to discuss sponsorship packages and options for the coming season. We look forward to hearing from you.

Nathalie McGloin Racing

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Facebook: [nathaliemcgloinracing](https://www.facebook.com/nathaliemcgloinracing)

Website: www.nathaliemcgloinracing.com



2018 RACE CALENDAR

14TH APRIL DONINGTON

6TH MAY SILVERSTONE INT

30TH JUNE SNETTERTON 300

15TH JULY BRANDS INDY

11TH AUGUST SILVERSTONE INT

2ND SEPTEMBER BRANDS INDY

16TH SEPTEMBER DONINGTON GP